EYEMAGINE

aiEngage™

Enterprise-Grade Growth, Democratized

The full-funnel growth engine, run by AI employees.

B2B · B2C · Venture-backed

Powered by Claude

THE PROBLEM

Growth spend is broken

Three versions of the same problem:

The mid-market operator

Data-rich, capacity-poor. One marketer or none. Automation running on flat timers — the same winback for every customer.

The established brand

Paying an agency pyramid for junior execution, batch-and-blast campaigns, and a quarterly readout.

The funded startup

Raised money to buy growth — spent it on agencies, tools, and paid media that didn't convert. Now every dollar answers to the board.

The common thread: the money went to *activity*, not **intelligence.**

What the enterprise has always had

People-based marketing — the discipline Fortune 500 brands buy from enterprise CRM agencies:

Per-customer behavioral models

Propensity and lifecycle modeling on every individual customer — not segments of thousands.

Audiences verified against reality

Targeting built on what is true today, not what a form said years ago.

1:1 activation

The right message, timed to each customer's own behavior.

Measurement discipline

Attribution rigorous enough to bet money on.

THE COST OF ENTRY

30–50

person teams, plus data scientists

7-figure

annual retainers

That's why it stayed at the enterprise.

AI employees changed the cost of sophistication

EYEMAGINE runs delivery on **Claude and Claude Code** — each client gets a dedicated AI growth team, supervised by twenty-year strategists.

Reads your data

Orders, CRM, analytics, search — read-only, continuously.

Finds the revenue

Models each customer's behavior and flags what's at stake.

Drafts & QAs the work

Campaigns, pages, content — adversarially checked before a human sees it.

Briefs you each morning

Three decisions max on your desk. Usually zero.

Most mornings the brief ends: "Nothing needs you today."

EYEMAGINE architects have completed Anthropic's Claude & Claude Code training and certification exams.

FIRST PRINCIPLES

One funnel. Two stories.

The physics are identical whether the buyer is a distributor or a consumer — only cadence and channel change.

B2B		B2C
Verified prospect lists, demand discovery	ACQUISITION	AI-era search visibility, content
Account reactivation, reorder radar	MID-FUNNEL	Behavioral winback, replenishment
Quote & sampling flows, rep-ready lists	CONVERSION	Landing pages, offers, native tooling
Reorder cycles held on-pattern	RETENTION	Repeat purchase, subscription

Same engine underneath. The intelligence layer doesn't care which one you are.

What aiEngage covers

Full-funnel, not a point tool.

STAGE	WHAT RUNS
Foundation	Audit of your stack, data, and funnel — what's real, what's broken, what's mis-filed.
Acquisition	Demand discovery from your own search & analytics data · AI-era visibility and structured content · verified outbound.
Mid-funnel	Continuous behavioral intelligence on the customers and pipeline you already have.
Conversion	Landing pages, offers, native storefront tooling, checkout integrity — shipped in days, not sprints.
Measurement	Daily reporting, attribution you can audit, and a live client app.

The intelligence layer: your data already knows

The mid-funnel is where enterprise sophistication lived — and where mid-market money dies. aiEngage runs continuous plays on data you already own:

Reorder & replenishment radar

Customers late against their own buying pattern — not a flat 30/60/90 timer.

Lapsed-value radar

Dormant accounts and pipeline, ranked by real revenue at stake.

CRM truth repair

Finding the paying customers your CRM thinks are leads.

Demand-shift detection

Where buyers are moving — before your spend does.

Funnel-leak detection

Where qualified interest dies between visit and order.

This used to take a data-science team. Now it runs **every day, on every customer.**

PROOF

One client. Month one.

A 30-year beverage manufacturer · 13 people · $30M revenue

Their numbers coming in: 0.5% email open rates · 6,000 active contacts · winbacks on fixed timers

~$1.1M

lifetime revenue at risk surfaced by the reorder radar

~90

accounts flagged late against their own buying cadence

1,652

paying customers found mis-filed as CRM "leads"

248

pages of SEO rebuilt, with a full change log the client can audit

The criterion: 3+ past orders · 21+ days overdue · 1.5× past their own normal gap. *A quarterly buyer isn't late at two months. A fortnightly buyer is very late at one.*

Plus: native sampling tool that retired ~$700/yr in app fees · demand briefing across their own Google data. Figures real as of Aug 2026; approximations marked deliberately — we report what reconciles.

The B2B story: accounts, cycles, and truth

Wholesale & distributor reorder cycles

Every account modeled on its own cadence. The radar flags the drift before the quarter shows it.

Reactivation with a human close

The AI team surfaces the accounts and drafts the outreach — a real conversation closes them.

CRM truth

Pipeline and customer records reconciled to reality, so reps work a list they can trust.

Sampling & quoting programs

Trial flows that track preference and feed the radar — turning samples into standing orders.

The rep's Monday morning starts with a ranked list of who to call and why — built overnight.

The B2C story: behavior over calendars

Replenishment on individual timing

Winbacks fire when a customer drifts off their own pattern — not when the calendar says so.

Persona-based personalization

Pages, offers, and content matched to the highest-converting audiences — built and tested in days.

Conversion assets, shipped native

Landing pages, pickers, and tooling built into your store — no new app subscriptions to carry.

Discovery for the AI era

Structured content and schema so both people and AI assistants find and quote your products.

A flat 30/60/90 winback treats every customer the same. Their behavior says they aren't.

VENTURE-BACKED

You raised money to buy growth.

The agency retainers, the martech stack, the paid media — the burn happened and the pipeline didn't.

THE OLD DEAL

You carry all the risk.

Retainers billed monthly, results promised quarterly. If it doesn't work, the vendor got paid anyway — and you explain the burn to the board.

THE aiENGAGE DEAL

We carry the risk with you.

We prove it on your data first — for free. The engagement is incentive-based: we get paid when revenue moves. CAC discipline you can defend at the next board meeting, from day one.

Every dollar of runway now buys **outcomes, not activity.**

Why you can trust the numbers

Enterprise measurement discipline, built into the operating system:

Adversarial QA on every deliverable

A second AI agent probes the work — accuracy, security, brand — before a human ever sees it.

A live campaign was HELD

The system verified its own audience against reality, found a mismatch with the offer, and stopped itself.

A dollar figure was PULLED

A stat in live outbound couldn't be reconciled to source data — so it came out, mid-campaign.

Compliance & deliverability, continuous

CAN-SPAM on every touch, per-mailbox health monitoring, automatic quarantine.

This is why incentive pricing is possible: **we trust our own attribution enough to be paid on it.**

What you get

A dedicated AI growth team

Working your business every day, supervised by senior strategists — the people, not the pyramid.

A live client app

Your radar, every deliverable, and an executive dashboard — always current, always auditable.

A morning brief

At most three decisions on your desk. Most days: none.

Senior strategy on top

Twenty-year operators setting direction, reading the radar with you, and owning the outcome.

You see everything the team sees — the radar, the work, the numbers. Live.

Traditional agency vs. EYEMAGINE aiEngage

	TRADITIONAL AGENCY	EYEMAGINE aiENGAGE
Team structure	Pyramid of juniors; seniors at the pitch	**Senior strategists + dedicated AI employees**
Time to first insight	Weeks — after onboarding and audits	**Days — first read from your own data**
Mid-funnel intelligence	Flat timers and batch blasts	**Per-customer behavioral models, continuous**
Reporting	Monthly or quarterly readouts	**Daily brief + a live client app**
Your risk	Retainer billed regardless of results	**Incentive-based — aligned to your outcome**

40–60% below traditional agency cost structures — because the cost basis changed, not the seniority.

See it working before you sign anything

1

Free assessment

Connect read-only access. We tell you what's real in your funnel — what's working, what's broken, what's mis-filed.

2

Free working proof

A short intake, then a functional prototype built against your data with Claude Code — demonstrated live, in days. Not a slide. A working thing.

3

Incentive-based engagement

No retainer. No minimum. The structure is designed around your outcome and starting point — defined together in the strategy brief.

$0 before you see it working. We only get paid when your funnel does.

Incentive structures are tailored per engagement — anchored to revenue movement and aligned to how you measure success.

aiEngage

See it working first.

Read-only access → first read from your data → a working proof in your hands.

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