# AI Visibility Audit

## Is Your Brand Visible in AI Search?

In today's rapidly evolving digital landscape, shoppers aren't just using traditional search engines—they're asking AI assistants like ChatGPT, Perplexity, Claude, and Bing AI for purchasing recommendations. If your ecommerce brand isn't appearing in these AI-generated responses, your SEO strategy is outdated, and you're missing critical opportunities to connect with customers.

## Why AI Visibility Matters Now

When consumers ask AI what to buy, your products should appear in the responses. Traditional SEO tactics that worked for Google rankings don't automatically translate to AI visibility. Without a dedicated AI content strategy, your competitors will capture this growing segment of AI-assisted shoppers.

EYEMAGINE's AI Visibility Audit provides a comprehensive assessment of how your ecommerce content performs across AI tools and delivers actionable recommendations to improve your visibility in this new frontier of search.

## What Our Comprehensive Audit Examines

### Discovery Layer Evaluation

- Your current Google/Bing rankings for product and brand terms
- How frequently your FAQs, help documents, and blog posts are quoted in AI tools
- Whether your content structure supports future AI training and reuse

### Deliverables You'll Receive

- AI Visibility Scorecard benchmarking your performance against competitors
- Quick Wins Plan with specific format changes to increase AI visibility
- Long-term AI Content Roadmap to future-proof your digital presence

### Simple 3-Step Process

1. 30-minute discovery call to understand your business goals
2. EYEMAGINE's experts analyze your content with advanced AI tools
3. Receive your detailed visibility report with actionable recommendations

### Uncover Blind Spots

Identify where your products are missing from AI-generated shopping recommendations

### Implement Proven Formats

Learn which content structures maximize AI visibility (FAQs, product comparisons, feature lists)

### Outpace Competitors

Stay ahead with a strategic roadmap that anticipates future AI developments

> **"If AI can't find your brand, your customers won't either."**

The shift to AI-assisted shopping is happening now. Early adopters who optimize for AI visibility will secure a significant competitive advantage as this trend accelerates. EYEMAGINE's audit provides the insights and strategy you need to ensure your ecommerce brand doesn't get left behind in this critical new channel.

Contact us today to schedule your AI Visibility Audit and secure your brand's future in AI-assisted commerce.

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